

# Lizard Skins

## January 1–December 31, 2021 Media Hits

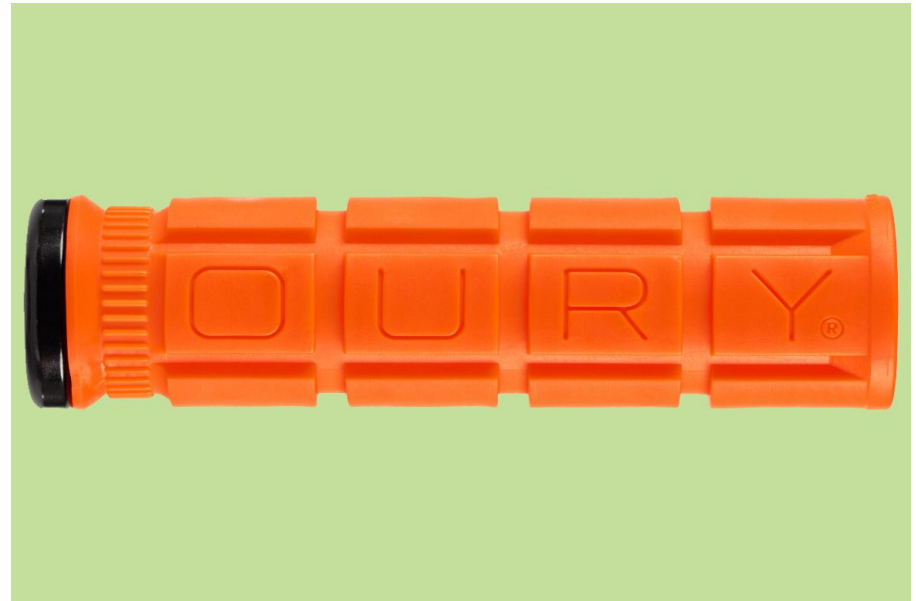
49,095,749 Total Impressions



### [OURY Grips Adds a Single-Side Lock-On Option](#)

Whether on a jet ski, BMX, or mountain bike, most of us have had a chance to grab some OURY grips since William Oury started the company in Colorado back in 1968. The bright color spectrum and signature gummy feel are a classic on the trails, and today they have some updates to share.

The latest OURY V2 grips (available at Competitive Cyclist) will have a single lock-on clamp to tighten them in place, rather than the bulky dual ring system of yore. Their beloved slide-on option will still be available in this V2 style, where the grips add a little length for broader hand position selection.





### Mouse Grip Tape-- Do You Need it & What are your Choices?

As the name would imply, mouse grip tape is a rubberized material with an adhesive side that can help you in gripping your mouse easier, therefore allowing for more control.

Grip tape has been used extensively outside of gaming in sports like baseball or hockey where athletes will use it to wrap the handles of their bats/hockey sticks for more grip.

When it comes to grip tape for your mouse there are 3 main ways you can get your hands on it. The most basic way is to simply buy a mouse that comes with grip tape in the box.

The third option which is the cheapest, but most labor-intensive is to buy mouse grip tape sheets and cut them out yourself. The most popular choice for this type of grip tape is Lizard Skins.

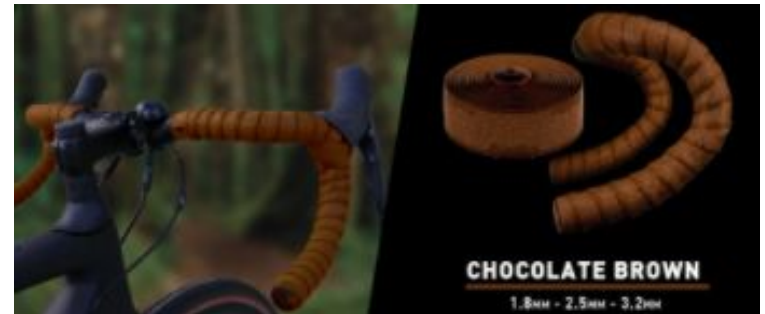
As mentioned before, Lizard Skins were initially made for athletes competing in different sports, but luckily for us now they also include options for gamers!

## Lizard Skins Latest 2021 Color Palette

One of the most affordable ways to boost your bikes aesthetics is a fresh set of bar tape, but at the moment supplies are relatively low. Thankfully, Lizard Skins has released all-new colors in earthy tones and they're available immediately. We're fans of how tacky, durable and the various thickness options which allow for customizable vibration reduction. Olive Green and Chocolate Brown are solid choices to up the look of your rig.

Lizard Skins, one of the industry leaders in cycling grips and road tape, has expanded their line of DSP V2 tape colors to now include those cool limited edition earthy tones to match your gravel bike. These new colors now increase your color choice to a total of 15 so there is sure to be something for everyone and every bike.

"With the growing popularity of gravel we felt it was the perfect time to expand our color palette to meet that customers need," said Ryan Huntington Lizard Skins sales and marketing director " we love the bright vibrant colors for the road market but the gravel audience is a little more subdued and now we connect with them"





## [Lizard Skins Introduces Earth Tone Bar Tape for Gravel Bikes](#)

Lizard Skins has expanded its line of Dura Soft Polymer bar tape colors to include earth tones for gravel bikes.

The DSP V2 range now includes olive green and chocolate brown in either 1.8, 2.5, or 3.2mm thickness. MSRP is \$39.99.

"With the growing popularity of gravel, we felt it was the perfect time to expand our color palette to meet that customers need," said Ryan Huntington, Lizard Skins sales and marketing director. "We love the bright vibrant colors for the road market, but the gravel audience is a little more subdued and now we connect with them."

The DSP tape is used by pro tour teams Lotto Soudal and Movistar, along with cyclocross riders Maghalie Rochette and Kerry Werner.

Lizard Skins entered the market in 1993 with a Neoprene chainstay protector and has expanded into baseball, hockey, and lacrosse. Lizard Skins has been the recipient of the Mountain West Capital Network Utah 100 fastest growing companies for the last three years.

## Mother's Day Gift Guide for Cyclists



### **LIZARD SKINS DSP BAR TAPE 3.2mm**

When it comes to your riding performance and comfort, one place many riders are looking is the type of handlebar tape they use. The thickness and type of tape you use has a significant impact on your comfort and grip. The Lizard Skins DSP 3.2mm Bar Tape is designed for gravel riding, cyclocross, and double centuries. The thicker padding provides enhanced hand comfort for those bumpier and rougher rides.

## [Lizard Skins Launches Thicker 4.6 Tape](#)

Lizard Skins, the first company has expanded its line of DSP V2 tape to four thicknesses, now adding a new 4.6mm version in four colors: Jet Black, Graphite, Crimson Red, and Electric Blue. The new DSP 4.6mm tape was created for the growing popularity of Bikepacking, long Gravel rides, and Cyclocross. The new tape offers increased vibration damping and cushioning for a rider's hands. The DSP V2 tape line is now available in: 1.8mm, 2.5mm, 3.2, and 4.6mm.

Their Partnerships with Pro Tour teams prompted the thickness change after learning that teams would double wrap their handlebars for some of the cobbled classics. Lizard Skins offered to make a thicker tape that would be lighter than double wrapping but offer the same damping and comfort as a double wrapped bar. The DSP tape is the choice of Pro Tour teams Lotto Soudal and Movistar and cyclocross riders Maghalie Rochette and Kerry Werner, Geoff Kabush, and Erin Huck.

“We see more and more customers going out bikepacking, exploring dirt roads and trails on their cross or gravel bikes, and the gravel race scene continues to grow like crazy, so it was natural for us to offer a thicker tape for the long days in the saddle,” says Lizard Skins.





### [Lizard Skins Launches their Newest Line of Long and Short Finger Gloves](#)

Lizard Skins, a longtime industry leader in grips and handlebar tape, knows about a rider's contact points. So it's only natural that they also make some of the finest gloves on the market. The new line offers three long-finger gloves, the Monitor Ignite, Monitor Ops, Monitor Traverse, and the three short-finger gloves the Aramus Apex, Aramus Cadence, and New Aramus Classic.

The new gloves use a mix of breathable fabrics, suedes, and padding for the palm for the perfect blend of comfort, fit, and breathability.

"We are not always known as a glove brand, even though we've been making outstanding gloves for over 10 years. And we're constantly getting feedback from customers and sponsored pros about how well they fit and feel," says Ryan Huntington, Lizard Skins' Sales and Marketing Director.





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## [Lizard Skins Launches Latest Line of Long and Short Finger Gloves](#)

Lizard Skin is offering a new line of three long-finger gloves, the Monitor Ignite, Monitor Ops, Monitor Traverse, and the three short-finger gloves the Aramus Apex, Aramus Cadence and New Aramus Classic

The gloves continue and improve on the Monitor and Aramus series for fit, comfort and protection using a mix of breathable fabrics, suedes and padding for the palm.

“These new gloves complement our tape and grip products perfectly. We’ve learned so much about making gloves over the years, and this new line is definitely our best yet. We’ll continue to make products that we feel will be a benefit to a rider, as can be seen with our other recent touch-point product, the new 4.6mm thick addition to the DSP handlebar tape.”



## [Gear Break: Lizard Skins](#)

Lizard Skins, the first company to offer handlebar tape in multiple thicknesses, has expanded its line of DSP V2 tape to four thicknesses, now adding a new 4.6mm version in four colors: Jet Black, Graphite, Crimson Red, and Electric Blue. The new DSP 4.6mm tape was created for the growing popularity of Bikepacking, long Gravel rides, and Cyclocross. The new tape offers increased vibration damping and cushioning for a rider's hands. The DSP V2 tape line is now available in: 1.8mm, 2.5mm, 3.2, and 4.6mm.

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### [The Minimalist Storage Solution](#)

As a cyclist, it's important to carry extra parts and gear on rides to prevent getting stranded on the side of the road. If your saddlebag and jersey pocket are already full or you're looking for a minimalist option, then the *Lizard Skins* Tube Strap is a great option. As the name implies, the *Lizard Skins* Tube Strap is a velcro strap that is designed to attach on seat tubes, saddles, downtubes, top tubes, or pretty much anywhere you need it.

Despite the simple design, the *Lizard Skins* Tube Strap is well constructed with premium materials. The black outer strap feels thick and has three non-slip silicone strips running along it to keep the tube strap securely in place.

Overall, we found the *Lizard Skins* Tube Strap to be a minimalist and well constructed on-bike storage solution. The dual strap design mounts securely on the bike while the elastic inner strap compresses the tube or whatever item you're carrying. Despite the simple design, *Lizard Skins* has incorporated premium details such as thick fabric, a metal loop, and reflective detailing. The long velcro strap also provides a flexible mounting option allowing the tube strap to be mounted on a downtube, seat tube, or even the saddle. It's not a replacement for traditional saddlebags or bike bags, but the flexible and lightweight design of the tube strap makes it versatile.

## Gear Break: Lizard Skins

Lizard Skins, a longtime industry leader in grips and handlebar tape, knows about a rider's contact points. So it's only natural that they also make some of the finest gloves on the market. The new line offers three long-finger gloves, the Monitor Ignite, Monitor Ops, Monitor Traverse, and the three short-finger gloves the Aramus Apex, Aramus Cadence, and New Aramus Classic.

*"We were excited to start work on this new line back in 2019, and I think the hard work has really paid off," adds **Brian Fruit**, Founder, and President. "These new gloves complement our tape and grip products perfectly. We've learned so much about making gloves over the years, and this new line is definitely our best yet. We'll continue to make products that we feel will be a benefit to a rider, as can be seen with our other recent touch-point product, the new 4.6mm thick addition to the DSP handlebar tape."*





## [Top 10 Best Youth Batting Gloves 2021](#)

### **#4: Lizard Skins Komodo V2 Youth Baseball Batting Gloves**

The komodo v2 youth batting gloves have a 100% sheepskin leather-based palm. sheepskin leather-based is thought to be softer and smoother than conventional leather-based. sheepskin leather-based additionally creates extra breathability, which is useful on these scorching days throughout practices and video games. its mushy really feel and sturdiness will give extra confidence to all younger athletes when theyâ€™re on the dish.

The wrist on these youth baseball komodo v2 batting gloves are geared up with velcro and have a tpr design. this offers the gloves a snug, safe feeling. on the underside of the wrist at lizard skins we determined to place a participant identification tag so you possibly can write your title or quantity on the batting gloves.





Ma 28, 2021  
31,923 Unique Monthly Visits

[Lizard Skins DSP V2 4.6mm Handle Bar Tape: Quick Review](#)

Handle bar tape is often an afterthought for many of us that use drop bars. You pretty much have to have it, and what matters most to many is the color. *Does it match my bike?* But with gravel and unpaved riding, handle bar tape, like this Lizard Skins DSP V2 4.6mm handle bar tape, can be used to help bring more comfort and control to the rider. Handle bar tape is often an afterthought for many of us that use drop bars. You pretty much have to have it, and what matters most to many is the color. *Does it match my bike?* But with gravel and unpaved riding, handle bar tape, like this Lizard Skins DSP V2 4.6mm handle bar tape, can be used to help bring more comfort and control to the rider.

At the end of it all, I wanted to like the idea of having a thicker, cushier handle bar tape, but in this case, I feel that the 4.6mm is just too much. My recommendation would be to skip the possibility of a frustrating install and extra cost of the DSP V2 4.6mm tape and go with the 3.2mm, or thinner, offerings from Lizard Skins which I thoroughly enjoyed using.



Riding  
Gravel





## [Best Mountain Bike Grips of 2021](#)

Mountain bike grips seem simple, but in reality, an MTB grip is going to be the part of the mountain bike that you spend the most time connected to. So finding the grip that's right for *you* is key.

Mountain bikers rely heavily on their grips: A good grip will be tacky enough that a bump won't send your hand flying off the bar; soft enough that the vibration as you smash into a rock garden doesn't send pins and needles up your arms; and just the right diameter to feel comfortable when you wrap your hands around it, whether you're hanging on for dear life or just cruising.

Now owned by Lizard Skins, the latest version of the legendary [OURY grips](#) finally have a lighter single-sided lock-on option. These are a great option for bigger-handed riders thanks to a pad design that breaks the grip into four large chunks instead of a lot of small segments. Despite the fact that they're actually a bit shorter than an average grip at 127mm, they conform to a larger grip better than most.

Bonus: These make a great gift, since you can personalize them by engraving the ring if you buy them through the Lizard Skins site for \$5.

### [Bikepacking Gear Guide \(2021\)](#)

One last thing: Never underestimate the importance of seemingly small details, like the cushion in your handlebar tape. **Lizard Skins** just debuted a 4.6mm-version of its popular DSP V2 tape specifically designed for bikepacking ([\\$40 and up at Lizard Skins](#)). It provides extra vibration damping and cushioning where your hands meet metal. Plus it comes in four colors—Jet Black, Graphite, Crimson Red, and Electric Blue—so you can look stylish even when there's not another soul for miles.



**HARDTAIL vs. FULL SUSPENSION:  
THE FACTS... YOU MAKE THE CHOICE**

## MOUNTAIN BIKE ACTION

OCTOBER 2021

mbaction.com

**BENTONVILLE, ARKANSAS:  
UNLESS YOU'VE  
BEEN THERE,  
YOU KNOW NOTHING**

**YES!  
YOU CAN MAKE  
YOUR OLD BIKE NEW**

**TIRE INSERTS:  
FLAT OUT GREAT!**

\$9.99

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### QUICK RELEASES



#### LIZARD SKINS MONITOR OPS GLOVES

The new Monitor Ops gloves have an aggressive design with strategic knuckle padding that acts as a debris shield without sacrificing comfort. The one-piece AX suede palm is soft, comfortable and sleek to keep the rider in tune with the bike. The gloves also feature a neoprene wrist cuff, silicone for enhanced grip and even a handy microfibre nose wipe.

**Price:** \$27.99  
**Contact:** [www.lizardskins.com](http://www.lizardskins.com)

#### EBTRONIC LAPTOP POWER BANK

This multi-device backup power bank has a 20,000mAh battery with 63-watt total output over three ports: 65-watt USB-C PD, 18-watt USB-A Quick Charge 3.0, 5-watt USB-A 2.4A and can charge three devices simultaneously. We've been using this on multi-day bikepacking trips for an ultra-fast recharge on cameras, cycling computers, phones and even a laptop! The automatic device detection ensures your devices will always charge safely and efficiently. Noteworthy is that the battery is covered in soft waterproof knee canvas and a soft-touch frame, along with an LCD display. That shows the remaining battery life at a glance.

**Price:** \$69.99  
**Contact:** [www.eitrova.com](http://www.eitrova.com)

#### OUTBOUND LIGHTING TRAIL EVO

The Trail Edition has an ergonomic, sleek and evenly lit beam pattern while maximizing every lumen. The new Trail Evo option from Outbound builds on that incredible light and improves the beam pattern, making it wider and stronger than before, while removing the external battery and incorporating a unique quick-release mechanism that is cleanly integrated into the cockpit. The mount sits right in the center, has an out-front quick-release mount made of die-cast aluminum, and can run 150-plus minutes of strong output with the ability to charge on the go.

It has all of these features while still having a smooth feel-off. It's around the bike to enhance peripheral vision.

**Price:** \$245  
**Contact:** [www.outboundlighting.com](http://www.outboundlighting.com)

#### SESSON S-WAX DRY LUBE

S-Wax is Sesson Components' revolutionary dry lube. By design, it is a high-concentration wax compound and has up to three times more wax and lubricating agents than major brands in the market. S-Wax has no water added to its formula, it is biodegradable and has high-thermal stability. This product has been keeping our gears and drivetrain always clean, sliding better and riding smooth. Available in multiple sizes for the travel or home toolkit.

**Price:** \$6, 1 ounce; \$17, 3.38 ounces; \$60, 16.9 ounces  
**Contact:** [www.sesson-usa.com](http://www.sesson-usa.com)



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**Price:** \$27.99

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## [Compass Diversified's Marucci Sports Acquires Lizard Skins](#)

Baseball and softball equipment manufacturer Marucci Sports announced Monday it has acquired Lizard Skins.

Lizard Skins' leadership team — including founder Brian Fruit — is expected to continue leading the brand. Marucci Sports is a subsidiary of [Compass Diversified, which last year purchased BOA Technology](#). BOA supplies dial-fit systems to many cycling shoe and helmet makers. Compass Diversified also is the former owner of CamelBak and Fox Factory.

"We are thrilled to take this step forward in our growth as a company and become part of the incredible Marucci team," Fruit said. "Our success is a product of our unwavering focus on the demands of elite athletes, and Marucci shares our total commitment to meeting the needs of those customers. ..."



### [Compass Diversified-Backed Marucci Sports Announces Acquisition of Lizard Skins](#)

Marucci Sports, LLC (“Marucci”), a subsidiary of Compass Diversified (NYSE: CODI) and a leading designer and manufacturer of baseball and softball equipment and apparel, today announced it has acquired Lizard Skins LLC (“Lizard Skins”), a designer and seller of branded grip products, protective equipment, bags and apparel for use in baseball, cycling, hockey, Esports and lacrosse.

With the acquisition of Lizard Skins, Marucci is positioned to build on its leading position in diamond sports while simultaneously developing the company’s presence in new sports markets such as hockey and cycling. Founded in 1993 with a focus on designing products to protect bicycles and riders, Lizard Skins has since expanded to a range of sports and has leveraged its leading technology to become the official bat grip of Major League Baseball, the grip of choice for various pro cycling teams, and its DSP hockey grip tape is a licensed product of the National Hockey League. Lizard Skins’ leadership team, including its founder Brian Fruit, are expected to continue leading the brand as part of Marucci.

“Adding Lizard Skins’ outstanding products to the Marucci family is a terrific opportunity to enhance our offerings,” said Kurt Ainsworth, CEO of Marucci. “With its exciting brand, innovative designs, and leading technology, Lizard Skins has earned the trust of top athletes, and its strong presence both inside and outside the diamond sports market makes this an exciting partnership. We look forward to welcoming Brian and his team aboard.”

“We are thrilled to take this step forward in our growth as a company and become part of the incredible Marucci team,” said Brian Fruit, President and CEO of Lizard Skins. “Our success is a product of our unwavering focus on the demands of elite athletes, and Marucci shares our total commitment to meeting the needs of those customers. I am confident that with support of CODI and Marucci’s resources, we will better be able to provide our athletes the top-of-the-line equipment they need to succeed against all competition. I am excited to continue the Lizard Skins mission to develop, expand and improve equipment for our customers.”

### [Compass Diversified Marucci Sports Acquires Lizard Skins](#)

Founded in 1993 with a focus on protection products for bicycles and riders, Lizard Skins expanded its grip technology to baseball and hockey. In addition to its bar tape being used by various pro cycling teams, Lizard Skins is also the official bat grip tape of Major League Baseball. In addition, Lizard Skins' DSP hockey grip tape is a licensed product of the National Hockey League. In 2017, Lizard Skins acquired Ouray Grips. "We are thrilled to take this step forward in our growth as a company and become part of the incredible Marucci team," Fruit said. "Our success is a product of our unwavering focus on the demands of elite athletes, and Marucci shares our total commitment to meeting the needs of those customers. ..."

Compass Diversified's Marucci Sports acquires Lizard Skins Marucci Sports was founded in 2009 and manufactures and distributes baseball and softball equipment under the Marucci and Victus brands. Headquartered in Baton Rouge, Marucci's product portfolio includes wood and metal bats, apparel and accessories, batting and fielding gloves, and bags and protective gear.





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With the acquisition of Lizard Skins, Marucci said it “is positioned to build on its leading position in diamond sports while simultaneously developing the company’s presence in new sports markets such as hockey and cycling.”

Lizard Skins’ leadership team, including its founder, Brian Fruit, are expected to continue leading the brand as part of Marucci.

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### [Marucci Sports Buys Equipment Designer Lizard Skins](#)

Marucci Sports has purchased Lizard Skins, a designer and seller of branded grip products, protective equipment, bags and apparel for use in baseball, cycling, hockey, esports and lacrosse, the companies announced today.

With the new deal, Marucci, which makes equipment for baseball and softball players, builds on its position in diamond sports and expands into new sports under Compass Diversified, which [purchased the locally grown company](#) last year for \$200 million.

“Our team at [Compass Diversified] prides itself on being business builders, having completed nearly 30 add-on transactions for our subsidiaries since our inception,” says Compass CEO Elias Sabo.





## [Marucci Sports Tightens its Grip on Baseball, Buying Lizard Skins](#)

Baseball equipment company Marucci Sports today announced the acquisition of Lizard Skins, a manufacturer of grip tape used in baseball, hockey and other sports, as part of a bid to expand its position in the industry and test the waters in new markets. Terms of the transaction were not disclosed. However, according to people familiar with the matter, the deal is worth nearly \$50 million.

“[Lizard Skins] will help enhance all of those products,” Ainsworth says, adding that the deal gives Marucci an opportunity to “really pour some gas on the fire with the brand they had created.”

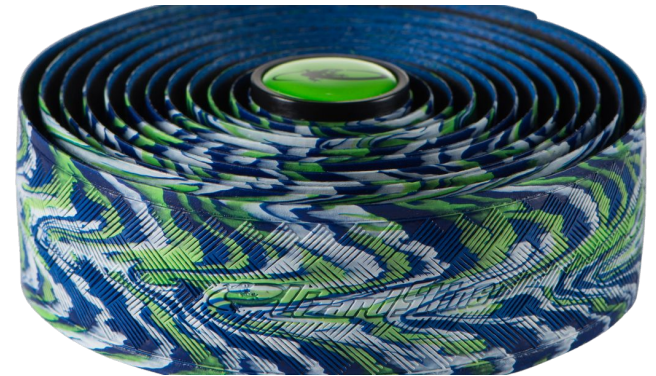
Lizard Skins was founded in 1993 as a cycling accessories company. In 2012, four years after developing its flagship Durasoft Polymer grip, the company expanded into baseball, and it became officially licensed with MLB in 2016. Since 2018, Lizard Skins has brought its products to hockey (the company is licensed with the NHL) and lacrosse. It also produces gaming accessories like controller, mouse and joystick grips. When the deal closes, Lizard Skins is expected to remain independent under Marucci’s control, and founder Brian Fruit is expected to continue leading the brand. Lizard Skin declined to disclose its financials, but according to people familiar with the matter, the company is profitable.

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"Adding Lizard Skins' outstanding products to the Marucci family is a terrific opportunity to enhance our offerings," said Kurt Ainsworth, CEO of Marucci. "With its exciting brand, innovative designs, and leading technology, Lizard Skins has earned the trust of top athletes, and its strong presence both inside and outside the diamond sports market makes this an exciting partnership. We look forward to welcoming Brian and his team aboard."

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## [Pez Holiday Gift Guide #5: Lizard Skins Gloves](#)

The Ignite is for the rider that wants to get the ultimate feel from their bike, this is a lightweight highly breathable glove that offers.

The Traverse is a glove that blends two styles, is this an XC glove of a Trail glove? Actually it's both, through the use of AX Suede, breathable mesh, small gel inserts in the palm and the Velcro spandex wrist closure the glove works for everything and every rider.

The OPS is a light weight trail glove that offers just enough protection for those odd tree strikes, while not taking away the feel from the grip to hand interface.



## [Pez Holiday Gift Guide #7: Lizard Skins](#)

**DSP V2 \$39.99-\$52.99** This tape is the soft, tacky, and vibration absorbing, it's used by Tour De France teams, Gravel riders, Bike packers, and anyone that seeks the best, most comfortable handlebars set up. Lizard Skins offers the tape in 4 thicknesses 1.8, 2.5, 3.2, and the new 4.6, so there is a tape to fill everyone's preference, and available in 15 colors you're sure to find your color.

